



NEWS ADVISORY

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FOR IMMEDIATE RELEASE

Date: July 11, 2012

Contact: Kiko Cornejo, Executive Director, Latino Community Center, 801-662-9393

Annual Latino Crime Prevention and Public Safety Fair in West Valley City

What: Latino Crime Prevention and Public Safety Fair and International Summer Festival

When: Saturday, July 14 from 1:00 pm. to 10:00 p.m.
1:00 - 3:00 p.m., Latino Community meeting with law enforcement agencies, state and local authorities and community leaders.
3:00 – 10:00 p.m. Safety Fair and Festival

Where: Utah Cultural Center, 1355 West 3100 South, West Valley City

Why: This annual event will:

- Provide the Latino community with the opportunity to discuss topics affecting their lives with law enforcement agencies, state and local authorities and community leaders, in a face-to-face and very friendly way.
- Create a better relationship between law enforcement agencies, state and local authorities, community leaders and the Latino community.
- Provide law enforcement agencies, state and local authorities the opportunity to learn more about issues affecting the Latino community.
- Discuss and present new ideas and programs to the Latino community to provide them with opportunities to collaborate with law enforcement and other agencies to have a crime free community and reduce fatalities related to auto and other public safety incidents.

Activities from 3:00 - 10:00 p.m. will include information booths, children's educational activities, international performers and international food. Backpacks with school supplies will be given away free of charge to the first 350 kids attending the event; a bicycle and other prizes will also be given away. Additionally, the West Valley City Police Department will host a Bicycle Rodeo.

Sponsors: West Valley City, West Valley City Police Department, Federal Bureau of Investigation, Park City Police Department, Salt Lake County, the Church of Jesus Christ of Latter-day Saints, Shriners Hospital for Children, and other law enforcement agencies, businesses and organizations.

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